



Susansnaps



The ultimate gingersnaps...
Covered in sparkling, sugar crystals!

"They're Love at First Bite!"

DID YOU KNOW...

that over 1.3 million people a year are diagnosed with cancer? When broken down that is over 105,000 people a month, 26,000 a week, exactly 156 an hour, and over 2 people every minute.

SPRING 2004, I BECAME A STATISTIC



My name is Susan Stachler, and I am 24. At age 22, I became a cancer statistic. A week before my college graduation, I was diagnosed with Hodgkin's disease. I moved back home and began months of chemotherapy and radiation. But, if this is not bad enough, my dad finished chemo for Non-Hodgkin's lymphoma six months before I started my treatments.

Are you in shock yet? Well, if not, this will do it...

I am named for my Aunt Sue, who died from Hodgkin's disease in 1978 only at age 28. Twenty-seven years later, on the anniversary of her death, I started almost the exact same chemo my Aunt went through at the exact same age.

THIS HAS TO STOP

I AM NOT WAITING FOR SOMEONE ELSE TO DO SOMETHING ABOUT THIS

Today, my mom (Laura) & I run Laura's Divine Desserts, a gourmet gift company that specializes in Susansnaps, the ultimate gingersnap cookies. Yes, they are called Susansnaps, because anyone can have just a plain old gingersnap. Over a year ago, my mom was accompanying me to chemo sessions, and Susansnaps were just a dream. We never imagined we would be out selling our cookies at trade shows, shipping cookies across the country, or even selling to Nordstrom's espresso bars across the US. But today, my mom & I are business partners as my mom created the cookie which has a blend of spices including cinnamon, cloves, and ginger, and they are rolled in sugar crystals, while I created all the logos and packaging for the Susansnaps.

Susansnaps are more than just a delicious cookie, they have a deeper meaning. They are a way for my mom & I to do something fun together while raising money for a cure, sharing our story of hope with others, and putting a smile on people's faces. We don't want to forget what my Aunt Sue, Dad, and I have been through because there's someone new starting the process every single day, and we don't want them to be forgotten. We want to do some little part to say "you are not alone, we remember you". We are no longer attending chemotherapy sessions together, but are working hand in hand on growing our company in order to raise more money for a cure.

As we say, *"A Snap Today...A Cure Tomorrow!"*

Susansnaps come in a variety of designs and packaging, including tins, gift boxes, and bakery bags making them available for gift giving. A portion of our proceeds go to cancer research to help stop cancer, and our story is included in every package.

I WON'T BE JUST A CANCER STATISTIC...I WILL BE A PART OF THE CURE

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